

## Intent to Impact

### The goal of today's training is to help you:

- Understand Impact100 SRQ's definition of a high impact initiative
- Begin to create a blueprint for a high impact initiative that you can use to seek funding from us and/or other funders in the community
- Design and write a high impact initiative grant

### Let's explore the Six Elements of a High Impact Initiative.

1. addresses an important community need
2. addresses the issue in depth
3. designs an effective way to get a desired result
4. delivers to a significant proportion of the affected community
5. commits to defining, supporting, measuring, and reporting the difference being made for the long haul, and
6. operates in a way that adds value to all constituents involved

### Now let's look at how these Six Elements are reflected in the Children's Cancer Center high impact grant that was funded by Impact100 SRQ 2021:

1. The Children's Cancer Center discovered **an important community need**.
  - Comprehensive service delivery to families in Tampa
  - 30-50 families affected by pediatric cancer in Sarasota could not travel to Tampa for services
2. They set out to **address the issue in depth**.
  - From family outcomes data, CCC knew the set of proven programs to deliver programs to comprehensively address emotional, financial, medical, psychological, and social support needs
  - They knew the frequency with which to deliver them
  - Concluded services would have to be delivered locally if families were going to benefit from them.

3. They figured out how to **design an effective way to get their desired result**
  - Establish a satellite office in Sarasota
4. With the establishment of a satellite office, they could **deliver to a significant portion of the affected population.**
  - From none of the SRQ families affected by pediatric cancer to all the families having easier access to an enhanced quality of life.
5. Expanding services into Sarasota was in keeping with their mission to help children and families to cope with pediatric cancer. CCC **committed to defining, supporting, measuring, and reporting the difference being made for the long haul.**
  - All 50 targeted families participated
  - 2 children who had siblings with cancer were placed in the same classroom to provide support for each other
  - CCC solicits and documents verbal feedback surveying family members to measure the impact of families' participation
  - Steady fundraising track record will enable them to sustain the satellite office as donors see the difference it is making for families in Sarasota County
6. The Satellite program **operates in a way that adds value to all constituents involved.**
  - Organizationally, the program has low-overhead and high reward
  - The families have woven a local support network comprised of families with shared lived experience that survives even after participation in the programs is no longer needed
  - Families were provided rental and financial assistance which provided long term stabilization
  - The community is better poised to serve the needs of this more unified network of as they come together to give a voice to the needs of families affected by pediatric cancer.



**Action versus Impact - An Introduction**

**Let's begin by exploring the difference between Actions and Impacts**

**What are the characteristics of an action?**

**Use this space to list what you have learned:**

**What are the characteristics of an impact?**

**Use this space to list what you have learned:**

**Let's get a little deeper into this:**

In your teams, look at this list. Label each one an Action or an Impact. If it's an Action write a potential high impact.

List of items	Action or Impact	Potential High Impact
A new pantry closet is built at The Pantry		
150 more seniors report feeling more connected to the community since participating in the Theatre Talk Back series.		
50 unemployed persons gain employment		
600 Children will participate in a reading readiness program		

<p>Seven estuaries in Sarasota and Manatee Counties help prevent red tide and support a wider variety of plant and animal life.</p>		
<p>1200 people attend the forum on human trafficking prevention</p>		
<p>200 people who have never attended our shows have purchased season subscriptions and attend our shows regularly because they are now able to hear our theatre productions</p>		
<p>We provided information to 1000 hearing impaired households letting them know that we have a range of assistive devices</p>		

<p>50 families receive supermarket gift cards because they are part of a psychosocial support system for families affected by pediatric cancer.</p>		
<p>50 families can feed their children nutritious meals</p>		
<p>Hundreds of bi-valve mollusks are introduced into seven estuaries off Sarasota and Manatee Counties</p>		

**Your Non-Profit Action / Impact Activity**

**Let's apply this to your Non-Profit**

Identify an existing program within your agency or a new program that you are thinking about. List several actions for this program. Write the high impact each action will have on your population served or the community it will benefit.

<b>Existing Program or New Program Actions</b>	<b>Write a High Impact for each action on your list</b>

**Blueprint for new or expanded activities.**

**Describe your new or expanded program:**

**Example: *More effective life skills training today for more successful independent living tomorrow.***

**What are the steps you need to take to accomplish the actions and impacts you listed in the previous activity?**

<b>Steps Required - What needs to happen to make this expanded or new program a possibility?</b>	<b>Who needs to be involved and in what way? When does it need to happen?</b>





### **Considerations for applying for an Impact100 SRQ Grant:**

1. Make sure you check out our website to verify your eligibility to apply. [Click here for grant eligibility information.](#)
2. Our grants awards are based on the number of members we have each year divided by 100. So, for example, in 2022 we had 663 members, so we awarded 6 grants in the amount of \$110,500 each. Funding requests must be made for the entire grant award amount available. The full amount available will be announced at our Big Reveal event in March. You can design your overall program, and then modify the budget based on the actual grant funds available.
3. Make sure we have your updated contact information as we are making some changes to our submission and award schedule that you'll want to know about.