



Impact100™ **SRO**

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**RESULTS**

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# BIG IDEA TRAINING



# Impact100™ SRO

The model is simple, effective and impactful.



At Least 100 Women  
Come Together



Each Women Donates  
\$1000



At Least \$100,000 is donated  
to a Local Charity



Arts & Culture



Education



Environment  
& Recreation



Family



Health  
& Wellness





# 9 Grants of Nearly \$1M in 3 Years





WOMEN MISSION  
SISTERHOOD COLLECTIVE UNITE  
OVERCAME TRANSFORMATIONAL  
UNITE IMPACT ENDURE  
PURPOSE MISSION GIVING  
TRANSFORMATIONAL COLLECTIVE  
TRANSFORMATIONAL OVERCAME



# What's our Problem?

**How do we fund solutions to the most pressing problems facing our local community?**



## What's our Solution?

- Expand our reach by partnering with MCF
- Expand our depth by partnering with Results1st
- Clearly communicate what it is we mean by Transformative, Impactful, BIG IDEAS.
- Explain what we need to know to understand your BIG IDEA.





# What's Your Problem?

Where is there an opportunity for you to significantly make a difference where you currently are not?





Impact100™ SRQ  
Questions for BIG IDEA Development 1-5

1. What would it look like if you solved the problem?
2. What new or expansion program could you design that would help you to solve the problem while being aligned with your mission and resulting in greater gains for your beneficiaries?
3. Would your proposed solution make a small dent in the problem, partially solve the problem, or eliminate the problem?
4. How needed is the solution to your problem? Is it a positive for the community? Will it show progress or most needed progress?
5. How much of the affected area or population will this solution actually address?





Impact100™ **SRQ**

## Questions for BIG IDEA Development 6-11

6. How much data is there to support the program's anticipated outcomes? Is this unknown, or do you have a positive prototype or proven results?
7. What would be the increased gains? A much wider reach so that the benefit is significantly increased in size? Deeper, specifically targeted results to solve a very hard problem with significant benefit?
8. What's the story of the need? How does the story change if you intercede with your BIG IDEA? Is it a short term win or a long lasting gain?
9. What resources do you already have to put toward solving the problem? (Experience, human capital, relationships, partners, etc)
10. What resources would you need? (Finance, human capital, time, partnership, formal agreements/permissions, etc)
11. What will keep the momentum going past any funding you seek to launch or expand the program?





Once you have your BIG IDEA all delineated, how are you going to communicate it to funders like us and your other stakeholders?



# Conveyance for a BIG IDEA

**SRA**  **SMART**



# SRO\*SMART

## Specific

- Be specific about your program, participants, and goals.
- Be sure you explain: What, Who, When, Where, How, and Why?



# SRO\*SMART

## Measurable

Explain how you will evaluate the program:

- Methods you will use (service plans, surveys, interviews, research, pre/post program documentation, etc.)
- To determine the **IMPACT** (increased food security, increased youth participation in self-care practices, decreased loneliness of seniors, increased family cohesion, improved water quality, etc.).





## Achievable

Describe your capacity (human, financial, cultural, programmatic, etc.) to implement your program effectively and achieve the desired impact



# SRO\*SMART

## Realistic

- Clearly describe and make the case that your organization can realistically:
  - Implement the proposed program with the dedicated staff members within the stated timeline to reach your proposed objectives.
  - Sustain the gains after the project funding ends



# SRO\*SMART

## Transformative

Clearly describe and make the case that the proposed program will have demonstrable impact:

- on your target population
- for your community(ies),
- for your organization in achieving its mission, and/or
- perhaps for your sector





How we will evaluate your BIG Idea when we see it in a grant application as a new or expansion initiative

## SRQ5Q

- 1. Is the Initiative clearly defined?**
- 2. Is the Initiative viable?**
- 3. Is the Initiative sustainable?**
- 4. Is the Initiative going to positively impact the community?**
- 5. Are we being good stewards of the dollars we have been entrusted?**





## Important Dates for 2022 Grant Application Cycle

February 23	Eligibility Form Opens
March 8	The Big Reveal at Nathan Benderson Park
March 9	Application Opens
April 13	Eligibility Form closes at 5pm
April 27	Application Closes at 12:00 pm (Noon)
September	Meet the Finalists
November	Annual Celebration

***Dates may be subject to change. Check website for up-to-date info:  
[https://impact100srq.org/grant\\_application\\_process.php#Important\\_Dates](https://impact100srq.org/grant_application_process.php#Important_Dates)***

